

# AppFolio Property Manager for Board of Directors

Serve your Community and Govern with Ease



# Benefits of AppFolio Property Manager For Board Management



Enhanced Communication



Real-Time Access



Transitioning with Ease





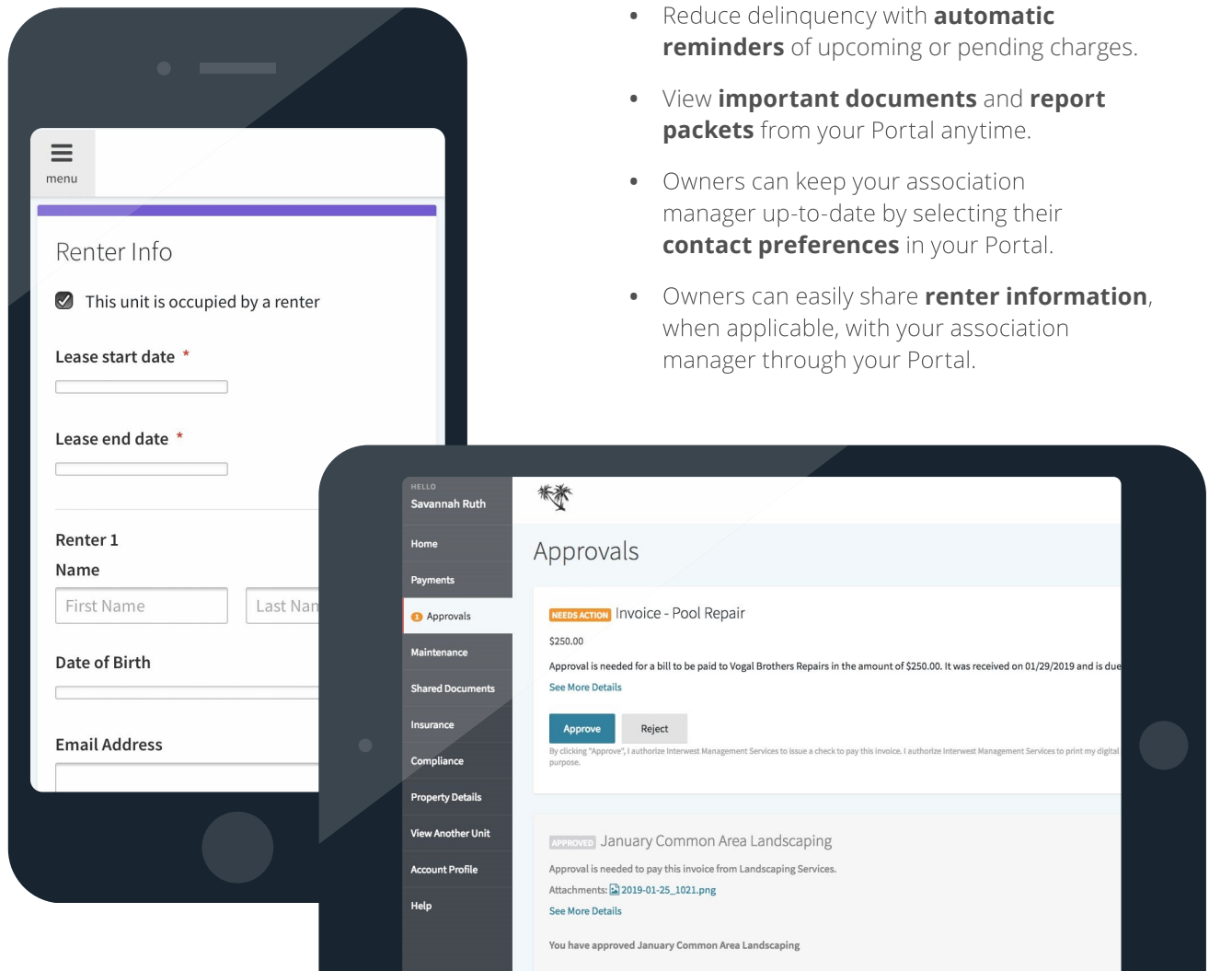
# Enhanced Communication Between Homeowners & Association Management Company

## Communication Is Critical

It's important for you and your Board to connect with your association manager effectively. AppFolio's built-in messaging tools and Online Portal make collaboration and information-sharing more convenient than ever.

## Key Features:

- Access **invoices** and other items that require **Board approval** directly from your Portal, where you'll be able to **vote and share comments** with other Board members.
- Connect with your management company easily via **Email and SMS text messaging**. All communication history will be tracked and archived.
- Reduce delinquency with **automatic reminders** of upcoming or pending charges.
- View **important documents** and **report packets** from your Portal anytime.
- Owners can keep your association manager up-to-date by selecting their **contact preferences** in your Portal.
- Owners can easily share **renter information**, when applicable, with your association manager through your Portal.





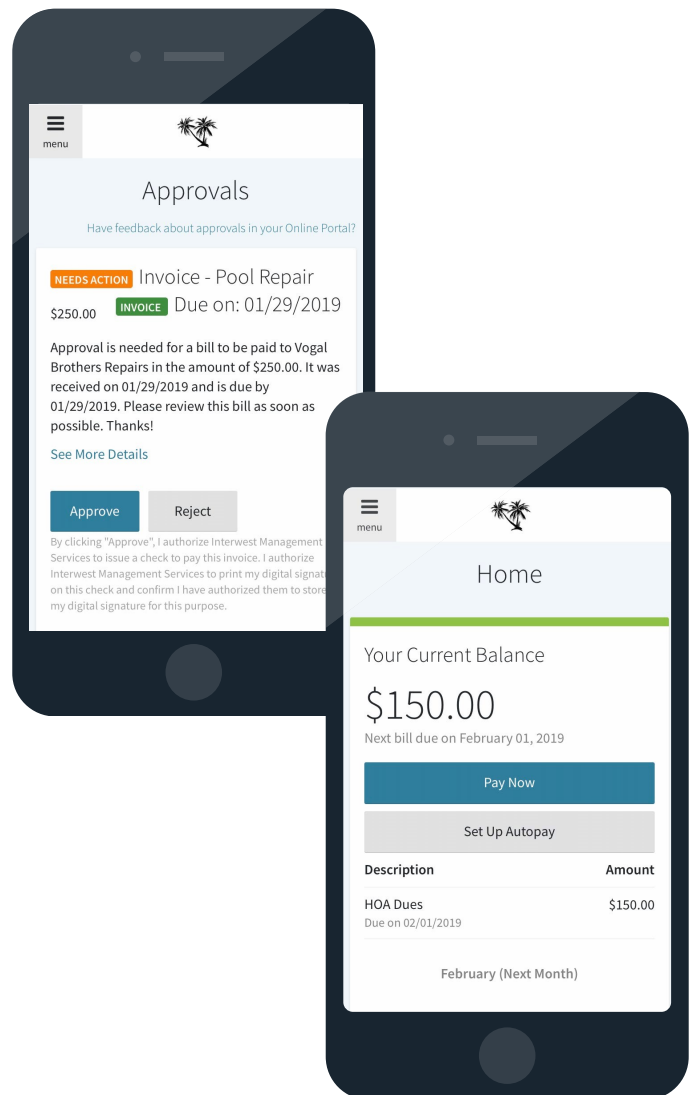
# Stay Connected with Real-Time Access

## Go Mobile!

Mobile functionality is a must in today's industries – and increasingly a top priority for association managers and homeowners. AppFolio's robust Online Portal gives you on-demand access to important documents, pending approvals, and payment history.

## Key Features:

- Download the free **Online Portal app** on any device for easy access.
- Board members can easily **approve and sign checks** from the mobile app.
- Owners can make secure **Dues payments** via eCheck or credit card, preventing mail delays or lost checks.
- Owners can schedule **recurring payments** to avoid delinquency.
- Owners can submit **maintenance requests** directly to your association manager and track the progress of their request.
- Owners can submit **architectural reviews** directly to your association manager.





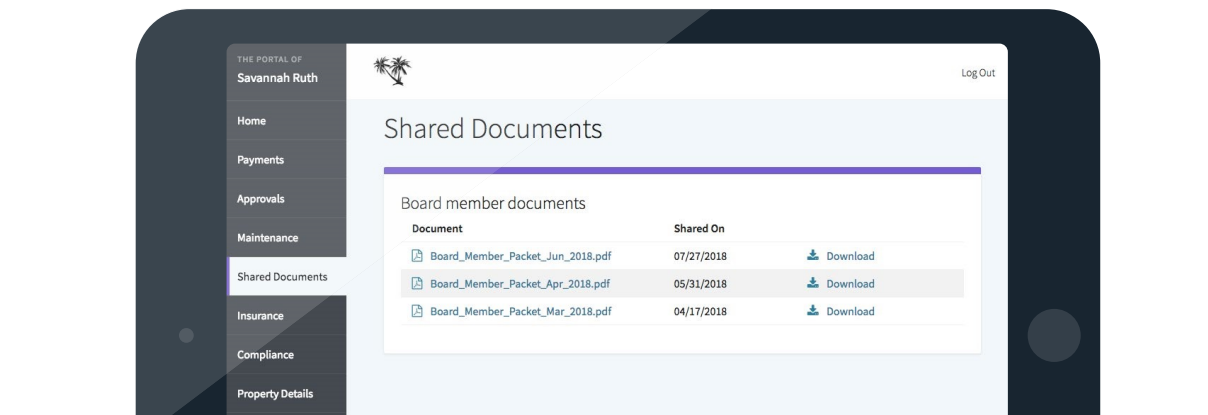
# Transitioning your Community and Board Governance with Ease

## 1. Optimized Payments

- AppFolio works with all major association banks and will **support your existing lockbox process** if your association uses Lockbox receivable payments through your bank.
- Modernize your payments: Utilize AppFolio's simple **mobile payments platform** to set up recurring payments so you can help eliminate delinquency (and get rid of checks and lockbox altogether).

## 2. Enhanced Reporting

- AppFolio's reports are **robust, easy-to-read**, and always **available at your fingertips**.
- Reach out to your manager and ask for **sample reports and statements**.
- Request your favorite reports be included in your **monthly Board of Directors packet**.



## 3. A Connected Community

- Invite the community to your next **Board of Directors meeting** and **host an open forum** to discuss the software transition.
- Highlight key benefits including convenient **online payments, managing your contact information** with ease, uploading **leases for rented units**, and submitting **architectural requests** from their mobile device or computer.
- Have your owners sign in with their email address when they arrive so they can **activate their Online Portals**.



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PROPERTY MANAGER

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